

# **Privacy Policy for OC Esthetique & Spa**

Effective Date: 11/5/2024

At OC Esthetique & Spa, your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website, book services, or interact with us online or in person.

## **1. Information We Collect**

- Personal Information: Your name, phone number, email address, billing information, and appointment details when you schedule a service, purchase a product, or join a membership.
- Health Information (optional): Details you provide to help us customize your skincare treatments (e.g., allergies, skin concerns, or product sensitivities).
- Website & Technical Data: Information collected automatically such as your IP address, browser type, device information, and browsing behavior through cookies or similar technologies.

## **2. How We Use Your Information**

- Schedule and manage appointments and memberships.
- Communicate about your treatments, promotions, and updates.
- Process payments and maintain accurate records.
- Improve our services, website experience, and customer support.
- Comply with legal obligations or respond to lawful requests.

## **3. How We Share Your Information**

- We do not sell your personal information.
- We may share limited information with service providers who assist with payment processing, appointment booking, marketing, or IT support.
- We may share information with legal authorities if required by law or to protect our rights, property, or safety.
- All third parties are required to keep your information confidential and use it only for authorized purposes.

## **4. Cookies and Tracking Technologies**

- Our website may use cookies or similar technologies to improve functionality, personalize content, and analyze website traffic.

- You can manage cookie preferences through your browser settings.

## **5. Data Security**

- We take appropriate administrative, technical, and physical measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

## **6. Your Privacy Rights (California Residents)**

- Request access to the personal data we collect about you.
- Request correction or deletion of your personal information.
- Opt out of promotional communications at any time.
- To exercise your rights, please contact us at [insert your contact email].

## **7. Email and Text Communications**

- By providing your contact information, you may receive appointment confirmations, reminders, and promotional offers.
- You can opt out of marketing messages anytime by clicking 'unsubscribe' in emails or replying 'STOP' to texts.

## **8. Retention of Information**

- We retain your information only as long as necessary to provide our services, fulfill legal or accounting obligations, or resolve disputes.

## **9. Links to Other Websites**

- Our website may contain links to external websites. We are not responsible for the privacy practices or content of those sites.

## **10. Updates to This Policy**

- We may update this Privacy Policy occasionally. Any changes will be posted on this page with a new effective date.

## **11. Contact Us**

- If you have questions about this Privacy Policy or how we handle your information, please contact:
  - OC Esthetique & Spa
  - 5642 E La Palma Ave 211, Anaheim CA 92807
  - (714)-463-4388
  - [services@ocesthetiqueandspa.com](mailto:services@ocesthetiqueandspa.com)